

2012 MEMBERSHIP APPLICATION



THE AMERICAN
IVY SOCIETY, Inc.

www.ivy.org

Please enter my membership for the 2012 calendar year.

As a member, I will receive: three ivy newsletters, *Between the Vines*; one *Ivy Journal*, and one ivy plant mailed in the Spring.

Institutional and commercial members may receive the ivy upon request.

AIS is unable to ship ivies outside the United States.

MEMBERSHIP CATEGORIES – Please check your choice

	USA	CANADA & MEXICO Surface Mail
<input type="radio"/> General membership, 1 yr.	\$25.00	\$30.00
<input type="radio"/> Family membership, 1 yr.	\$35.00	\$40.00
<input type="radio"/> General Lifetime membership	\$500.00 USA Only	
<input type="radio"/> Commercial membership, 1 yr.	\$50.00	\$60.00
<input type="radio"/> Commercial with website, 1 yr.	\$100.00	\$110.00
<input type="radio"/> Institutional membership, 1 yr.	\$35.00	\$40.00
	EUROPE	ASIA
<input type="radio"/> General membership, 1 yr.	\$35.00	\$37.00
<input type="radio"/> Family membership, 1 yr.	\$40.00	\$42.00
<input type="radio"/> Commercial membership, 1 yr.	\$65.00	\$67.00
<input type="radio"/> Commercial with website, 1 yr.	\$115.00	\$117.00
<input type="radio"/> Institutional membership, 1 yr.	\$45.00	\$47.00

**2012
COMMERCIAL
MEMBERSHIP
OPPORTUNITIES**

**Commercial
membership
with listing on
www.ivy.org
\$100* a year!**

* USA Rates
See back for details!

**PAY ONLINE
WITH PAYPAL
GO TO
WWW.IVY.ORG**

Membership fees should be paid by PayPal at www.ivy.org or \$US by check drawn on a US bank, international bank draft or a money order, payable to The American Ivy Society, Inc.

MAIL TO THE ADDRESS BELOW.

**Mail to: The American Ivy Society Membership
Laurie Perper, 512 Waterford Road, Silver Spring, MD, 20901 • MeckPerper@aol.com**

New Membership Renewal Amount Enclosed \$ _____

Name: _____

Address: _____

City, State, Zip: _____

Country: _____

Phone and Fax: _____

Email: _____

2012 COMMERCIAL MEMBERSHIP OPPORTUNITIES



Your company can be on the web for only \$100*

You can get showcased and listed at www.ivy.org the official web site of the American Ivy Society. That will make you the target of hits from dedicated gardeners and interested want-to-be gardeners, just the people you want to talk to – at an unbeatable, attractive and efficient cost.

In addition AIS Commercial Members receive free advertising in all of the Society's publications sent to members here and overseas. These include the annual glossy *Ivy Journal* magazine and the three-times-a year *Between the Vines* newsletter.

But that's not all! Commercial Members are also included on the official Society Source List, which is distributed annually to all members and is used throughout the year responding to inquiries about purchasing ivies, supplies and materials.

**Commercial membership with web listing at www.ivy.org \$100* a year.
Membership without a web listing - \$50 a year.**

* USA Rates

***WEB SPONSORS LISTING** Please mail both forms (front & back) with your payment to:
The American Ivy Society Membership, Laurie Perper, 512 Waterford Road, Silver Spring, MD, 20901.

Web Sponsors: email your company name, address, phone, fax, email and in 50 words or less a description of product/services to be used in your web listing. Email to rachel_cobb@comcast.net. No art work at this time. Wholesale Retail Wholesale and Retail

Company Name _____

Contact Person: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Website URL: _____

GUIDELINES FOR COMMERCIAL AD SPACE IN THE IVY JOURNAL

All Ads need to be type set, camera ready to fit the indicated box below; 1 5/8" x 4". Digital preferred.

All type and logos must be in black ink or screened for printing. 133 line screen, no color ink, no business cards please.

Digital files are accepted but you MUST follow the specs. Accepted are .tiff, .jpg or .pdf files at 300dpi. All fonts must be embedded or cross platform. Our publications are all created in MAC format.

Any questions, art or website production questions please email rachel_cobb@comcast.net

Actual ad size: 1 5/8 x 4